



HERZ DER ALPEN



TIROL – CORAZÓN DE LOS ALPES

TIROL WERBUNG

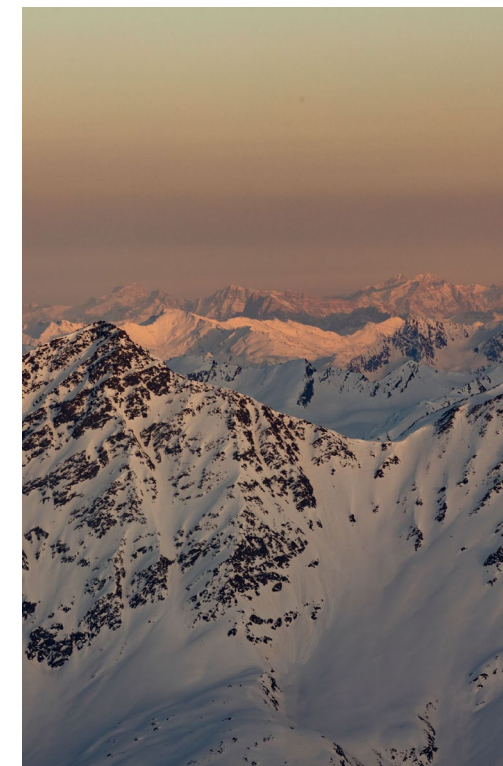
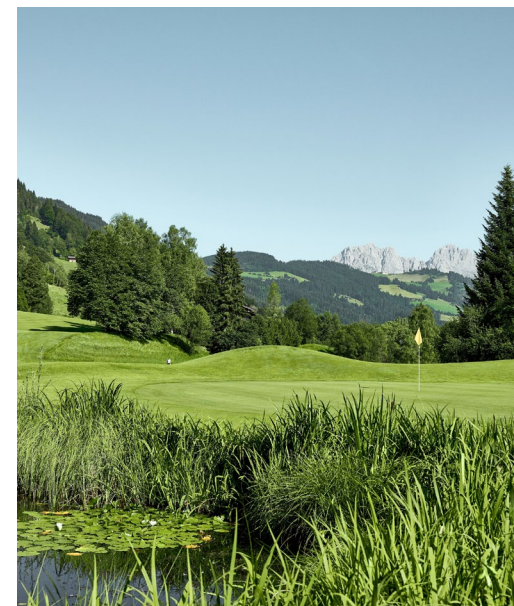
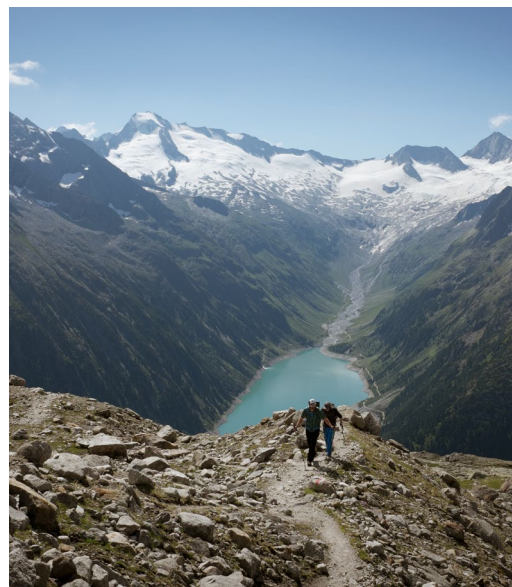


Located in the heart of Europe





Tirol – ALPINE



24,000 kilometres of walking and hiking trails maintained by the Austrian Alpine Club



2,100 mountain huts open to visitors



More than 80 ski resorts

Tirol – URBAN



Innsbruck is the capital of Tirol
Tirol combines tradition and nature with urban living

Tirol – HISTORIC



Traditions are part of the Tirolean calendar, e.g. Fasnacht, Herz Jesu Feuer, Almabtrieb



strong

*professionalism through international
congresses & mega sports events
event locations with capacity up to 3000 pax*

authentic

*unusual event locations
Tirolean hospitality and charme*

courageous

*alpine & urban sustainability
combine meetings with exploring nature*



Meet in Tirol

HERZ DER ALPEN



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LEBENSRAUM **TIROL**

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HOLDING
– TIROL WERBUNG
– STANDORTAGENTUR TIROL
– AGRARMARKETING TIROL